



March 17, 2023

National Stock Exchange of India Limited

Exchange Plaza, C-1 Block G
Bandra Kurla Complex, Bandra (E)
Mumbai – 400051, India

Symbol: BHARTIARTL/ AIRTELPP

BSE Limited

Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai – 400001, India

Scrip Code: 532454/ 890157

Sub: Press Release

Dear Sir/ Ma'am,

We are enclosing herewith a press release dated March 17, 2023 titled "*Airtel launches an introductory 'Unlimited data' offer for its 5G customers*" issued by the Company.

Kindly take the same on record.

Thanking you,
Sincerely Yours,

For Bharti Airtel Limited

Rohit Krishan Puri
Dy. Company Secretary & Compliance Officer

Bharti Airtel Limited
(a Bharti Enterprise)

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CIN: L74899HR1995PLC095967



Airtel launches an introductory ‘Unlimited data’ offer for its 5G customers

New Delhi, March 17, 2023: Bharti Airtel (“Airtel”), India’s leading telecommunications services provider, today announced the launch of unlimited 5G data for its customers with the view to encouraging them to experience the power of the Airtel 5G Plus network.

Customers will now be able to experience ultrafast, reliable and secure 5G Plus services without having to worry about data exhaustion as the company removes the capping on data usage across all existing plans.

All postpaid customers and those prepaid customers with a data plan of Rs. 239 and above will be able to avail of the offer. The Airtel 5G Plus service is available to customers in over 270 cities in the country. All they will need is:

1. A 5G compatible device
2. Being in a 5G network area.

Customers can simply log on to the Airtel Thanks App <https://www.airtel.in/airtel-thanks-app> and claim the offer.

Commenting on the launch, **Shashwat Sharma, Director Consumer Business, Bharti Airtel** said, *“We are obsessed with delighting our customers with best-in-class products and services. This introductory offer is in line with the philosophy of wanting our customers to be able to surf, stream, chat and enjoy multiple benefits at blazing speeds without having to worry about data limits. We hope our customers enjoy the power of world-class Airtel 5G Plus.”*

Airtel 5G Plus has three compelling advantages for its customers: it has up to 30 times higher speeds than 4G, a technology that’s accepted the world-over and a network that is kinder to the environment.

Its service availability is also rapidly expanding – including to the remotest towns and villages. The company is working towards offering nationwide coverage and is well poised to cover every town and key rural area with 5G services by the end of March 2024.

In the last one year, alone, Airtel has demonstrated the power of 5G with a host of powerful use cases that will change the way customers lead their lives and do business. From India’s first live 5G network in Hyderabad to India's first private 5G network at the BOSCH facility in Bengaluru to partnering with Mahindra & Mahindra to make its Chakan manufacturing facility, India’s first 5G enabled auto manufacturing unit, Airtel has been at the forefront of 5G innovation.

About Bharti Airtel Limited

Headquartered in India, Airtel is a global communications solutions provider with over 500 Mn customers in 17 countries across South Asia and Africa. The company ranks amongst the top three mobile operators globally and its networks cover over two billion people. Airtel is India’s largest integrated communications solutions provider and the second largest mobile operator in Africa. Airtel’s retail portfolio includes high speed 4G/5G mobile broadband, Airtel Xstream Fiber that promises speeds up to 1 Gbps with convergence across linear and on-demand entertainment, streaming services spanning music and video, digital payments and financial services. For enterprise customers, Airtel offers a gamut of solutions that includes secure connectivity, cloud and data centre services, cyber security, IoT, Ad Tech and CPaaS (Airtel IQ). For more details visit www.airtel.com